

## Exhibit Labels An Interpretive Approach

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BY CARLOS MONTEIRO

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Exhibit Labels: An Interpretive Approach takes an optimistic approach to answering these questions, positing that wall text can indeed be effective when well written and smartly designed. . . . Throughout, author Beverly Serrell shares her insights from nearly four decades of providing advice on exhibits for all manner of museums.--Museum

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Exhibit Labels provides ample information on the art of label writing for diverse audiences, and explores the theoretical and interpretive considerations of placing labels within an exhibition. An examination of the impact of technological advances on the label-making process is also included.

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Exhibit Labels: An Interpretive Approach. by. Beverly Serrell. 3.95 · Rating details · 193 ratings · 20 reviews. Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum field s leading consultants and label writers, Serrell has expanded upon her earlier book, Making Exhibit Labels, which has been a standard in the field since its initial publication.

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This new edition not only provides expert guidance on the art of label writing for diverse audiences and explores the theoretical and interpretive considerations of placing labels within an exhibition, it also features all new case studies and photographs and thoughts about interpretation in digital media.

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Beverley Serrell, Exhibit labels: an interpretive approach, AltaMira Press. Beverly Serrell presents the reader with excellent guidelines on the process of exhibit label planning, writing, design, and production. One of the museum fields. PREFACE. serrell exhibit labels an interpretive approach

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One of the museum field's leading consultants and label writers, Serrell's 1996 edition of Exhibit Labels has been a standard in the field since its initial publication. This new edition not only provides expert guidance on the art of label writing for diverse audiences and explores the theoretical and interpretive considerations of placing labels within an exhibition, it also features all new case studies and photographs and thoughts about interpretation in digital media.

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The concept was expanded into the first chapter of Exhibit Labels: An Interpretive Approach in 1996, and again in the second edition of that publication (2015). Discussions and activities about the big idea evolved in various workshops around the country.

~~Books by Beverly Serrell~~

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Exhibit Labels: An Interpretive Approach. Beverly Serrell. Alta Mira Press, Jan 1, 1996 - Art - 261 pages. 0 Reviews. Provides exhibit designers and label writers with a step-by-step guidebook for planning, writing and producing exhibit labels. From inside the book . What people are saying - Write a review.

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