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“ Be Your Own Best Publicist ” lays out effective step-by-step actions to understanding your message and successfully getting it out. By thinking about – and then living – the ideas in this book, I am confident I will be able to “ highlight my differences ” in leveraging my uniqueness with my contacts.

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How to Be Your Own Publicist - BusinessTown

As social media and the notion of ' personal branding ' becomes career management de rigueur, one of my favourite finds this year was Jessica Kleiman ' s & Meryl Weinsaft Cooper ' s Be Your Own BEST Publicist.. Written by New York publicists, the book shares insider tips on how to use PR principles to build your reputation, make yourself indispensable and promote yourself more effectively.

Be Your Own Best Career Publicist | Mary Goldsmith ...

Thankfully, there are several free and low-cost ways to be your own publicist. Know who you are and become the face of your brand – Simon Sinek said it best: “ People don ' t buy what you do; they buy...

Here are Five Ways To Be Your Own Publicist

With a little bit of work and a lot of confidence in yourself, you can be your own publicist. Being your own publicist is like being your own advocate – telling everyone how much you believe in yourself and your book. Develop Your Personal Brand. The first key to being your own publicist is to develop your personal brand.

Be Your Own Publicist: Key Tips - ProWritingAid - the best ...

Be Your Own Best Publicist March 11, 2015 I ' ve worked with a Publicist for a while to help me with the load as my blogging business is rapidly expanding but I ' ve always believed and practised promoting my own work whether that was filmmaking, my journalistic work to right now, as a full time professional blogger.

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Be Your Own Best Publicist shows anyone looking to land a new job, attract freelance assignments, stay essential in a current position, or get that coveted promotion, how they can use public relations skills to achieve his or her goals.

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How To Be Your Own Music Publicist: Part 1 1. Your Music. As a general rule, most writers prefer to get music via SoundCloud links. Unless their submission policy... 2. Genres and Comparisons. I know that describing your own music can be a really challenging thing. But bloggers and... 3. Your ...

How To Be Your Own Music Publicist: Part 1 - Cyber PR Music

“ Be Your Own Best Publicist ” is not your father ’ s dusty old business book. It is a relatable, inspiring and great insight into the public relations world while helping you discover how to put your best foot forward into the professional world.

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One of the best ways to do this is to be your own publicist. Be passionate about your business and people will take notice. Be bold and talk to people about what you ' re doing or building because if you don ' t, who will? If you have additional questions about PR for your small business, contact me. *Originally appeared on Madame Noire.

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